

**REMARKS**

In accordance with the foregoing, claims 1, 2, 5, 11-13, 15-17 and 21 have been amended. Claim 22 has been cancelled without prejudice. Therefore, after entry of the foregoing claim amendments, claims 1-18 and 21 will remain pending and under examination. No new matter is being presented, and approval of the amended claims is respectfully requested.

***Rejections under 35 U.S.C. §103(a)***

Claims 1-18 and 21-22 stand rejected as being unpatentable over Seong (U.S. 2004/0056985) in view of Kuramitsu (U.S. Patent No. 7,221,903). The rejections are respectfully traversed and reconsideration is requested. The following is a comparison between embodiments of the present invention and the cited references. Claim 22 is cancelled and, thus, the rejection thereof is considered moot.

Independent claim 1, for example, is amended herein to recite a state detection unit operable to detect whether the mobile phone is in a first state or a second state, the first state being a state in which at least part of the key input unit is covered with the first casing and the screen is exposed, the second state being a state in which the key input unit is not covered with the first casing and the screen is exposed; a reception unit operable to receive a video signal; an acquisition unit operable to acquire incoming information relating to an incoming call; and a display unit, (a) if the incoming information is displayed while the mobile phone is in the first state, operable to generate downscaled video by downscaling the video being displayed on the screen relative to a size of the displayed video, and display the downscaled video in a first display area and display information in a second display area, and (b) if the incoming information is displayed while the mobile phone is in the second state, operable to display the video and the incoming information on the screen so as not to overlap each other without downscaling the video, the first and second display areas being obtained by partitioning the screen.

Accordingly, embodiments of the present invention provide exemplary advantageous effects, such as in the case where a call is received, the volume of audio of TV, for example, is muted and an event sound is produced. Moreover, when an incoming call is received in the case where video is displayed in *a mobile phone in the closed state* (in landscape orientation, for example), the video and incoming information are displayed so as not to overlap each other, by downscaling the video.

When an incoming call is received in the case where video is displayed in the *mobile phone in the open state* (in portrait orientation, for example), the video and incoming information are displayed so as not to overlap each other without downscaling the video (see, e.g., Steps S10 to S25 and Steps S150 to S175). In the case where video is displayed in portrait orientation, for example, the video is displayed in a specified area based on predetermined division setting(s). Accordingly, if an event occurs, the event is displayed in an area other than the specified area.

The cited portions of Kuramitsu merely disclose that an audio switching unit performs switching based on an audio signal between audio synchronized with video and conversation of a party of a call. Kuramitsu fails to disclose switching between audio synchronized with video and a ring tone, for example.

Further, Applicants disagree with the Examiner's contention that various features of claim 1 are found in Seong. Seong discloses that video is downscaled in accordance with a user's operation, and the downscaled video and an image that is different from the downscaled video are displayed. However, Seong fails to disclose that when incoming information is displayed, different processing is performed on video depending on whether a mobile terminal is in the first state or the second state.

Therefore, both Seong and Kuramitsu, alone or in combination, fail to teach or suggest a display unit, (a) if the incoming information is displayed while the mobile phone is in the first state,

operable to generate downscaled video by downscaling the video being displayed on the screen relative to a size of the displayed video, and display the downscaled video in a first display area and display information in a second display area, and (b) if the incoming information is displayed while the mobile phone is in the second state, operable to display the video and the incoming information on the screen so as not to overlap each other without downscaling the video, the first and second display areas being obtained by partitioning the screen, as recited in amended claim 1.

It is noted that the Examiner points out FIG. 11 of Kuramitsu. However, this figure shows information transmitted from *a terminal of a party of a call*, and accordingly differs from incoming information relating to embodiments of the present invention, as recited in amended claim 1.

The remaining independent claims, as amended, recite features substantially similar to those described above with respect to claim 1. Therefore, all pending independent claims, as well as the pending dependent claims, should be allowable for at least the foregoing reasons.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 278542005700. However, the Commissioner is not authorized to charge the cost of the issue fee to the Deposit Account.

Dated: January 14, 2010

Respectfully submitted,

Electronic signature: /Michael Stanley/  
Michael Stanley

Registration No.: 58,523  
MORRISON & FOERSTER LLP  
12531 High Bluff Drive, Suite 100  
San Diego, California 92130-2040  
(858) 314-7795